

Ronald Deese

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PROFESSIONAL SUMMARY

Multimedia designer with experience in web page design, print marketing, social media marketing and video production. An online portfolio with samples of my work can be found at <http://www.square-cat.com/eportfolio.html>.

RELEVANT EXPERIENCE

- Proficient with Dreamweaver, Photoshop, InDesign and Illustrator.
- Proficient with HTML and CSS.
- Administrator for three websites. Responsible for design, installation, support, content updates, disability accessibility and social media integration (Facebook and Twitter).
- Experience collaborating with technical and non-technical staff on web projects.
- Created logos and other marketing materials for small businesses and nonprofit projects.
- Shot video using consumer equipment and edited using Final Cut Pro.
- Proficient with Microsoft Word, PowerPoint and Excel.
- Familiar with PC and Macintosh systems.

EDUCATION

- B.A., Communication, University of Hawaii at Manoa, 2006
- Certificate of Competency in Desktop Publishing, Leeward Community College, 2002.
- Certificate of Competency in Web Design, Leeward Community College, 2002.

PROFESSIONAL EXPERIENCE

2008-2011

Project Assistant, Research Corporation of the University of Hawai'i

- Created web site and print marketing for Ho'ouikaika Peer Mentoring Project.
- Assisted with data collection and analysis for mentoring study.
- Assisted with event planning and training of project volunteers.

2006-2008

Multimedia Assistant, University of Hawai'i Center on Disability Studies

- Built and maintained web sites for UH grant projects.
- Created informational and marketing publications for print and web.
- Provided technical support and training to small business owners.

2005

Web Site Intern, Internet Broadcasting – www.thehawaiiichannel.com

- Wrote news stories for KITV web site.
- Adapted broadcast news stories for web distribution

2005

Video and Multimedia Intern, State Department of Business, Economic Development and Tourism – Ocean Resources Branch

- Edited promotional videos.
- Created HTML pages for a promotional CD.

AWARDS AND HONORS

- Outstanding Cinematography Student, Kalaheo High School, 2000.
- International Student Media Festival Award in Multimedia category, 2000.